



## KATIE ASHDOWN

Integration & Change Director

**Katie leads strategic initiatives at Foodbuy Group, overseeing project governance, workstream setup, and prioritisation to ensure successful and efficient delivery. With over 15 years at Foodbuy Group, she brings deep experience and a proven track record in project management, business excellence, and marketing.**

Katie is passionate about driving impactful change. She and her team lead integration and transformation projects across the organisation, always with a focus on the end user. Much like an air traffic control tower, her team ensures seamless coordination of priorities, alignment of resources, and effective risk management across Foodbuy's most critical programmes.

Katie's extensive experience and enthusiasm for delivering change play a key role in helping Foodbuy Group evolve and grow.

Outside of work, Katie enjoys travelling with her family, watching football, and keeping up with her energetic toddler!