

## **GINA FITZPATRICK**

Marketing and  
Communications Director

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**As Marketing and Communications Director, Gina leads the company's brand position, strategic marketing and communications strategy.**

Gina has extensive experience across a variety of marketing disciplines including market insights and analysis, direct marketing, content marketing, social media and commercialisation. Having had a career that started in retail, Gina and her team are passionate about putting the customer at the heart of everything they do, ensuring we lead with integrity and transparency to allow us to nurture and develop our relationships.

After 2 years with Compass UK & Ireland central marketing team, Gina moved to Foodbuy in 2021 and is passionate about driving the growth strategy.

Outside of work, Gina enjoys following football, playing netball and has recently taken up golf, but it will be a while before she is ready for the golf course!