



Karl Atkins

Chief Operating Officer

As Chief Operating Officer, Karl leads our client business team which involves ensuring we are always delivering great procurement services to our diverse client base and helping them unlock the power of their supply chains. Karl also makes sure our Foodbuy proposition remains innovative and relevant to attract new clients.

With a career spanning food retail, foodservice and FMCG manufacturers, Karl brings a diverse range of experience to Foodbuy. It's building solutions to help clients solve some of their key business challenges that Karl enjoys most. Products, food, ingredients and services are all integral to our client's businesses and he finds it exciting to help clients maximise the value from these areas. At Foodbuy, it's a combination of our enormous potential and the energy and passion from all our team that he thinks makes our business great.

Outside of work Karl's young family keeps him busy and he is also working towards completing an Executive MBA.